

EL PASO COUNTY

COLORADO

COMMISSIONERS
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MARK WALLER, PRESIDENT PRO TEMPORE

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PEGGY LITTLETON

COUNTY ADMINISTRATION

SHERRI CASSIDY, CPFO, CHIEF FINANCIAL OFFICER
&
DAVE ROSE, CHIEF PUBLIC INFORMATION OFFICER

Citizen Outreach Group – August 20, 2018

- Members Present:** Stephanie Adams, Theresa Carter, David Couch, Kelvin Dean, Ed Dills, Annette Hagopian, Roland Rainey
- Members Absent:** Jeff Aldrich, Arthur Glynn, Creed Spillane
- County Staff Present:** Sherri Cassidy, Dave Rose, Deanna Ruschioni, Nicola Sapp, Nikki Simmons, Henry Yankowski
- Commissioners Present:** Commissioner Mark Waller
- Guests:** Greg Dingrando, Todd Marts
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The meeting was called to order at 9:30 a.m.

Administrative Items

- 1) A motion was made to approve the April 16, 2018 meeting minutes; it was seconded and the minutes were approved as written.
- 2) A motion was made to approve the June 18, 2018 meeting minutes; it was seconded and the minutes were approved as written.
- 3) Mark Waller, President Pro Tempore, Nicola Sapp, Deputy County Administrator, and Dave Rose, Chief Public Information Officer spoke to the PST Continuation, First Reading.
 - The Public Safety Tax was voted in on January 1, 2013, with a sunset date of January 1, 2021.
 - Staff recommendation is to go ahead with placing the continuation of the Public Safety Tax on the ballot in November, 2018. Because it is a continuation and not a new tax, TABOR will not be affected and it is just going to be a continuation of the existing tax for the same safety tax purposes. This tax makes up about one third of the Sheriff's budget, and these tax dollars are critical to the Sheriff's Office operations, programs and services to the public.
 - The El Paso County Commissioners will hold an Executive Session regarding this, and then hold open public hearings with the first reading to take place on August 28, 2018 and the second on September 4, 2018 at the Centennial Hall building for those who might be interested in attending or listening on-line.
 - Polling was recently done and came back strong in support of the continuation of the PST, with a 60% approval.
 - A motion was made, seconded and approved unanimously by the Citizen Outreach Group members that were present (7/0) to support the continuation of the Sheriff's tax.





- 4) Sherri Cassidy mentioned that we scheduled an additional COG meeting to the 2018 Meeting Schedule & Agenda which is to take place on September 17, 2018 at Centennial Hall to discuss Critical Needs / Budget Update.
- 5) Dave Rose mentioned that the Harassment Training for Boards & Commissions Volunteers Video will be viewed during the October 15, 2018 COG meeting scheduled at Centennial Hall.

2018 County Fair Overview & Presentation

- Todd Marts, Recreation and Cultural Services Manager with the Community Services Department – shared a video from the 2018 El Paso County Fair, and provided a presentation overview of the events. Videos from the 2018 El Paso County Fair: <https://communityservices.elpasoco.com/el-paso-county-fair/>
 - o Mission Statement
 - Celebrate our history, culture and heritage
 - Produce a variety of program opportunities
 - Provide effective venue for 4H activities
 - Ensure the County Fair is financially self-sufficient
 - o Vendors
 - Generated \$34, 930 to support the Fair
 - 52 Commercial Vendors
 - 14 Food Vendors
 - o Sponsorships
 - Cash \$82,250
 - Value in Kind \$103,742
 - \$185,992 Total
 - o Attendance
 - Goal – 25,000
 - Actual - 30,694
 - o Revenue
 - Budget - \$230,000
 - Projected - \$271,546
 - o Highlights / New Projects
 - New pavilion, playground, campground electrical service, & south gate upgrades
 - Established Golden Tickets
 - PIO started a pre-fair media day
 - Sold out Demolition Derby
 - Great attendance at the Bull Riding – 1,587
- Greg Dingrando with the Public Information Office
 - o Marketing and Social Media
 - Did everything in-house with the PIO team instead of using an ad agency
 - Promoted the tickets early this year
 - Utilized Facebook, TV, Radio & Newspaper
 - Social Media
 - Posted 98 times; started posting two months prior to the fair
 - Our County page surpassed 10,000 in Likes and Followers
 - Did Groupon for the first time; sold 561 tickets (\$3,129); reached over 69,000 people this year
 - Elephants were a big draw



2019 Budget / Financial Condition

- Nikki Simmons, County Controller and Nicola Sapp, Deputy County Administrator provided an overview of the 2019 Budget / Financial Condition presentation.

The Budget department has been working with the offices and departments over the last three months; holding offsite meetings with the Elected Officials and Directors to provide them with updates on the financial condition and asking them to submit their 2019 critical needs requests.

2019-2023 FINANCIAL CONDITION

- 2018 - 2022 Approved Roadmap
 - Approved in December of 2017 by the Board of County Commissioners
 - Voters approved the TABOR retention
 - Critical needs which will be addressed in the September 17, 2018 COG meeting
- General Fund Emergency Reserve 2018 Projections
 - Pressures on the General Fund Unrestricted Fund Balance Emergency Reserve
 - Sales Tax (2018 Projection)
 - Sales Tax (Impact of Hail Storm)
 - Property Tax
 - Specific Ownership Tax
 - Intergovernmental
 - Clerk & Recorder Fees
 - Treasurer Fees
 - Planning & Community Development Fees
 - Interest
- Financial Projections 2019 - 2023
 - Self-Insurance Fund made whole on-going in 2018 and years thereafter
 - Retirement
 - DHS – Continue to remain whole
 - Capital Improvements Fund
 - Human Capital
 - Road and Bridge & Fleet
 - General Fund
 - Public Safety Tax
- Financial Roadmap 2019 - 2023
 - Major Pressures on Self Insurance
 - As of May 2017 – no large claims
 - As of June 2018 – 1.9M in large claims spread across 15 cases
 - Available reserve of 2M to cover 2018
 - Health care costs rising faster than inflation/growth
 - Additional \$2M each year to cover increases
 - Increased Casualty Insurance due to increased risk liability



- Areas of Concern
 - Human Capital Recruitment and Retention
 - Cybersecurity
 - Attack on CDOT was very significant: 20M impact (down 3.5 weeks)
 - El Paso County – started about three years ago a full audit on cybersecurity
 - Increased staff of 4 cyber security personnel
 - Updating computers
 - Licenses / Patching, etc.
 - Set up a security operations center
 - Facilities Maintenance
 - County is trying to utilize existing buildings
 - Road Maintenance
 - New District 4 courtroom / judges and DA support staff
 - Human Resources
 - Liability Insurance
 - Pressures on mandated services (Public Health, Planning & Community Development, Coroner, ADA, etc.)
- Budget Dates / Process:
 - Offsites held August 9th
 - September 17th – Additional COG Meeting
 - September 20th – Preliminary Balanced Budget
 - October 16th & 18th – Critical Needs Presentations
 - Schedule for Presentations
 - COG Recommendations
 - November 8th – Final Direction by BoCC
 - November 29th – Original Adopted Budget

Sheriff Bill Elder mentioned in the June 18th COG meeting that a tour of the El Paso County Criminal Justice Center could be provided to the COG members. Kelvin Dean, Chairman of COG stated that this is usually provided during the Citizens College program which is slated to take place in February, 2019. However, if enough of the COG members are interested, a tour could be scheduled sooner.

The meeting adjourned at 11:00 a.m.