



2019 and 2020 Community Investment Program Update Financial Services Department

Sherri Cassidy, CPFO
Chief Financial Officer
February 20, 2020

Community Investment Program Background

- 2017 Developed Internal Review Process
 - Community Investment requests submitted to Chief Financial Officer
 - Organizational Overview
 - Prior year report submitted (if applicable)
 - Economic Activity Driver
 - Return on Investment
 - Community Benefit
 - Ranking by staff committee
 - Determine funds available
 - Final Review County Administrator/CFO
 - Provide BoCC with Annual Community Investment Report



BoCC Dues and Memberships

<u>Organization</u>	<u>2019</u>	<u>2020 (Est.)</u>
Chamber/EDC Annual Dues	\$ 85,000	\$ 85,000
Colorado Counties, Inc.	75,000	75,000
Colorado Counties, Inc. (Public Lands)	377	176
El Paso County Conservation District	14,400	14,400
Fountain Creek Watershed District	45,596	46,329
Fountain Valley Chamber of Commerce	150	125
Manitou Springs Chamber of Commerce	525	525
National Association of Counties (NACo)	11,545	11,545
Pikes Peak Area Council of Governments	202,357	201,503
Pikes Peak Regional Water Authority	6,040	6,040
Southern Colorado Women's Chamber	750	750
Tri-Lakes Chamber of Commerce	125	125
TOTAL DUES & MEMBERSHIPS:	\$441,865	\$441,518



Community Events

<u>Organization</u>	<u>2019</u>	<u>2020</u>
• Colorado Springs Sports Corporation	\$30,000	\$30,000
• Rocky Mountain State Games		
• International Hill Climb		
• Labor Day Lift Off		
• Cycling Hill Climb		
• Airstrip Attack		
• Festival of Lights Parade	-0-	4,500
• Manitou Springs Christmas Parade	-0-	1,800
• Pikes Peak Range Riders – Western Street Breakfast	10,000	10,000
• Pikes Peak Regional Airshow	2,500	-0-
• St. Patrick’s Day Parade	3,000	3,500
TOTAL COMMUNITY EVENTS:	\$45,500	\$49,800



Community Programs

<u>Organization</u>	<u>2019</u>	<u>2020</u>
• Colorado Springs Conservatory	\$ 30,000	\$ 30,000
• Colorado Springs Public Market	5,000	-0-
• Colorado Springs Philharmonic	30,000	30,000
• Community Health Partnership – Continuum of Care	15,000	15,000
• Cultural Office of the Pikes Peak Region – Website	15,000	15,000
• COPPeR 2020-2030 Cultural Planning Effort	-0-	30,000
• Downtown Partnership	30,000	30,000
• Downtown Ventures – Pike Cycle	15,000	15,000
• Exponential Impact	10,000	25,000
• Fountain Valley Senior Center	100,000	80,000
• Housing & Building Association – Careers in Construction	25,000	50,000



Community Programs (Cont.)

<u>Organization</u>	<u>2019</u>	<u>2020</u>
• Leadership Pikes Peak – Leading Edge Program	\$ 12,000	\$ 10,000
• Mount Carmel Veterans Services – Veterans Climb	-0-	15,000
• National Alliance on Mental Illness (NAMI)	-0-	15,000
• Peak Military Care Network – Website	36,000	36,000
• Pikes Peak United Way – Colorado Springs Promise	25,000	25,000
• Pikes Peak United Way – Quality of Life Indicators	-0-	10,000
• REACH Pikes Peak – Transitions to Independence	30,000	20,000
• Rocky Mountain Innovation Partners	5,000	-0-
• Springs Rescue Mission	2,500	5,000
• The Salvation Army – Homeless Veterans Program	2,500	5,000



Community Programs (Cont.)

<u>Organization</u>	<u>2019</u>	<u>2020</u>
• TESSA	\$ 50,000	\$ -0-
• Tri-Lakes Silver Alliance	10,000	10,000
• UCCS – Workforce Asset Map	5,000	-0-
• UCCS – Bridge Forward Scholarship Program	-0-	25,000
• Visit Colorado Springs	50,000	50,000
TOTAL COMMUNITY PROGRAMS:	\$ 503,000	\$ 546,000



Community Investments Grand Totals

	<u>2019</u>	<u>2020</u>
BoCC Dues and Memberships	\$ 441,865	\$ 441,518
Community Events	45,500	49,800
Community Programs	503,000	546,000
TOTAL COMMUNITY INVESTMENTS:	\$ 990,365	\$1,037,318



Questions?

